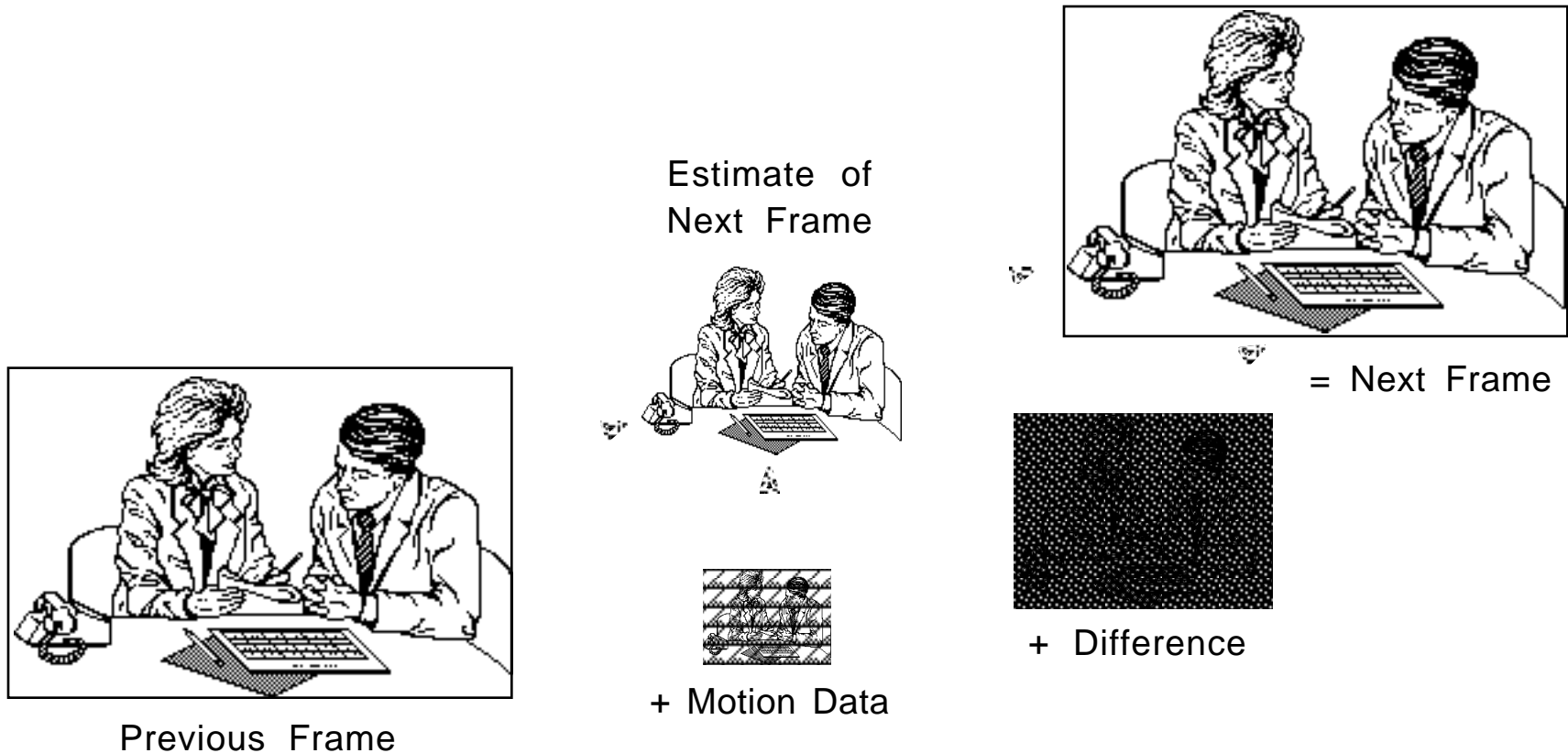


# Digital Hierarchy Data Compression Concept

*...motion-compensated encoding is the key to high performance...*



- Terrestrial Broadcast and VCR recording require 20-30 Mbps data rate - about 0.25 bits/pixel
- Higher Levels of the Digital Hierarchy allow finer quantization of the differences